

IFRECAN  
*"ALWAYS ON IFRECAN TIME"*

# PRODUCT **CATALOGUE**

**2018**



## BRAND **STORY**

The first Ifreecan product was a snake's skin leather wallet handcrafted handstitched our founders grandfather over 99 years ago, where he killed a python that invaded his home, and turned it into a wallet. When our founder inherited the wallet in 2017, a conversation with his grandmother about restoring and evolving the family legacy and history inspired him to begin making his own product.

Our products are thus handcrafted, handstitched, ancient African Arts and Sciences, handled with the utmost care and respect. We are widely inspired by Nature and Africa.

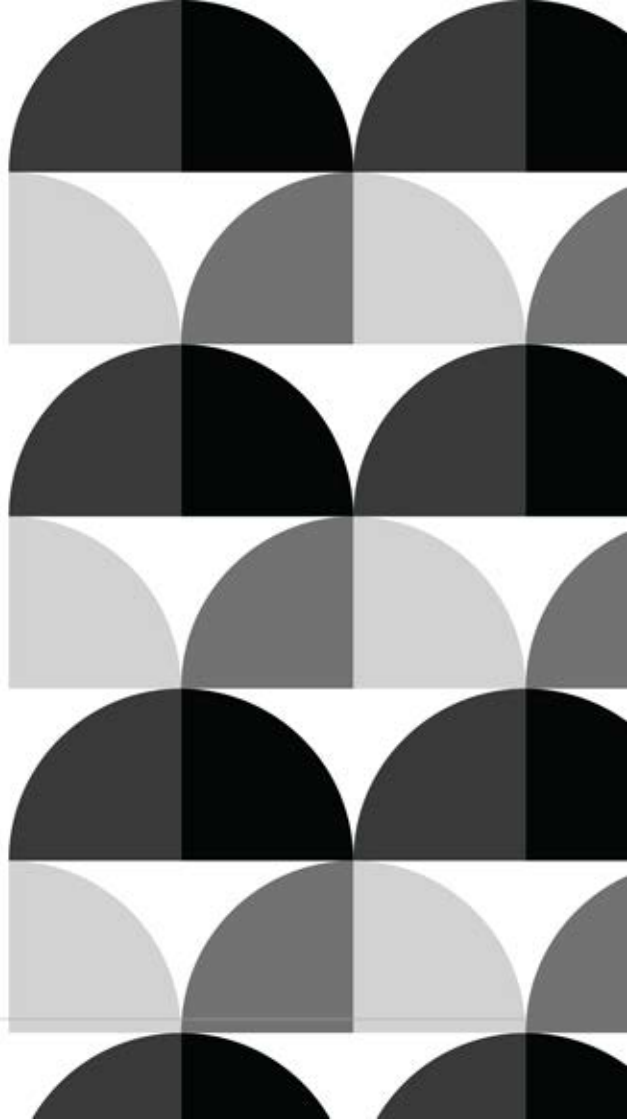


## OUR **WATCHES**

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Ifreecan timepiece were born from a conversation with our founders' grandmother, whose hobby of watches restoration and giving them a new beaded belt was combined with the family's tradition of leather handling, giving birth to Ifreecan timepiece. Our iconic handcrafted handstitched is a family heirloom that has been passed down to atleast four generations.

We import bamboo heads from China, add our own quality assured tickers, waterproof them and offer options for internal and external engravings. This personalization is extended onto our wide, almost unlimited selection of handcrafted handstitched leather belt designs options. We reassemble the Timepiece by hand with care respect and love.









**VHAVENDA**

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TSONGA  
**NET**





TIMBUK-TWO

## **TONED**

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Inspired by the university of Timbuktu which is the oldest university in the world located in Mali, Africa)

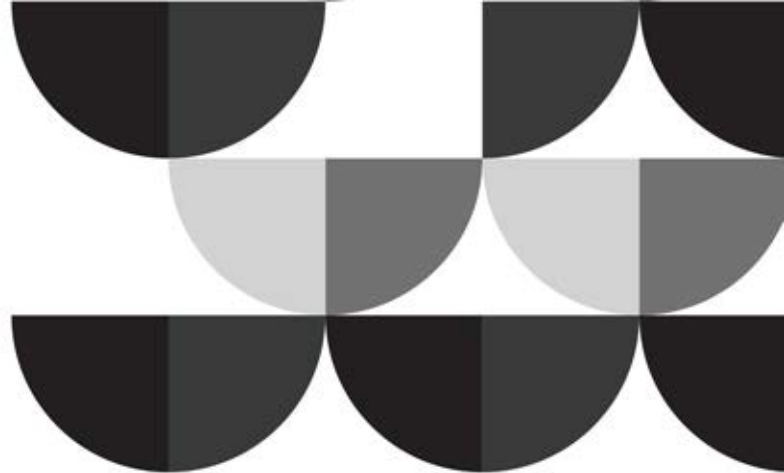


SAN  
**TAN**  

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The brown tanned San or Khoi people, are the oldest group of people maybe in the world, evidence of humanity starting in Africa





AXUM

## **BROWN**

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Axum is the oldest surviving  
undisturbed civilization in  
Africa

ISPAHNDLA  
**SEHLA**

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OUR  
**PRICING**

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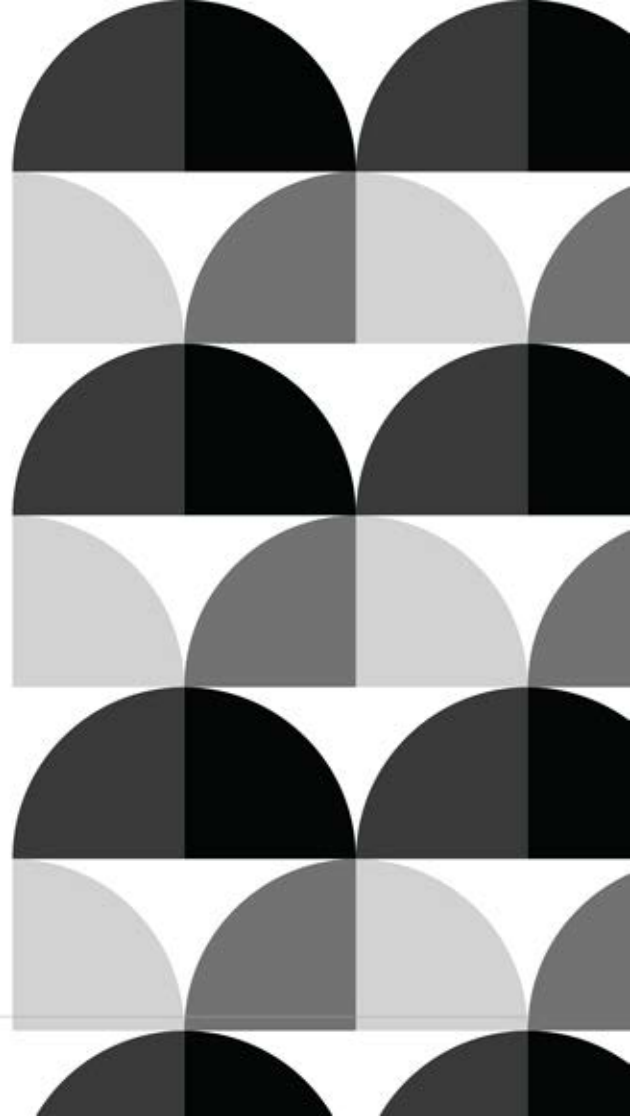
Ifreecan Timepiece ..... R1 300

With engraved message  
at the back ..... R1 400

With engraved picture  
inside ..... R1 700

*Variety of belts to choose from*

*All watches are water resistant and have a  
2-year guarantee*












**IFREECAN**

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